

Bradford on Avon Shadow Community Operations Board (COB) update

Background

Wiltshire Council has embarked on an innovative programme to deliver community campuses across Wiltshire. The aim of the campus programme is to make maximum and efficient use of the council's buildings – both new and existing – and create campuses that deliver more for local communities.

The programme will see the services in each community area dramatically improved and brought together ensuring long term sustainability and reduced running costs.

The purpose of the Bradford on Avon Campus is to provide services to the local community in a way that reflects community aspirations and the Shadow Community Operations Board (COB), established by the Area Board in July 2012 will play a key role in making this happen. The COB is responsible for defining community need and being the key conduit for communications locally.

Shadow Community Operations Board – Update from the Chairman

Update Cllr Jonathan Brown, Chairman of the BOA COB

Who are we?

We are a group of local volunteers representing different sectors within the community (Heritage, Leisure, Community and User Groups etc) and our task is to develop the campus proposal for the Bradford on Avon community area

All of our meeting notes and agendas are available on the Bradford on Avon campus webpage at www.wiltshire.gov.uk

What have we been focusing on?

We have been meeting monthly since September 2012 and have spent the first phase of the project carrying out background and research on the community area in order to understand what is happening locally, what services look like now and how these could be improved in the future. This work has involved:

- **Asset mapping**
Developing a picture of what the current provision of services and facilities looks like across the community area.
- **Stakeholder mapping**
Identifying clubs and organisations who use facilities in the area and who would have interest in using a community campus

- **Planning communications**
Developing a communications plan to keep residents informed of campus developments and identifying the best ways of engaging with different individuals, groups and organisations.

- **Service engagement**
Meeting with Wiltshire Council Service representatives (from Youth, Early Years, Libraries, Day Opportunities and Leisure Teams) to understand their operating models and how they might fit within the campus model.

What are the next steps in the project?

COB members are gearing up towards the first phase of consultation in September 2013. We want to ensure the community is ready and that residents know exactly how to get involved and have their say!

The initial phase of consultation is an essential part of the process to ensure services included in a campus proposal are what people across the whole community feel are needed now, and we will encourage as many people as possible to feed in their views throughout the process.

The 1st Phase consultation for the BoA Campus goes public from 1st September 2013 and lasts throughout

In order to meet this deadline there is a significant body of work to be undertaken. This will require resourcing and considerable multi-faceted support from Wiltshire Council and other stakeholders. A COB communications sub group has been established and will lead on developing and finalising the consultation plan. A broad approach has been approved by the COB and is outlined below

[Shadow COB Consultation Plan](#)

GENERAL TASKS

1. Scoping the task itself and the levels of participation required:

- a. Establishing and connecting with all key stakeholders in public services, sports/active leisure and culture/heritage.
- b. Agreeing subgroup terms of reference and stakeholder participation. Preparing and providing customised generic material for each subgroup to use for both information collection and initial data gathering (etc.).
- c. Scoping, agreeing and preparing for participation in selected events and in selected venues (etc.) throughout September (e.g. September Area Board in St.Laurence's; large-scale events as part of Fringe Festival (Westbury Gdns., Poulton et al).

2. Marketing & Consultation Material:

- a. Gathering existing material from WC and other Shadow COB'S.
- b. Gathering relevant material from BoA including asset-mapping, relevant organisations, other development plans, JSA's etc.
- c. Collating and summarising this material.
- d. Designing and producing bespoke/customised core material for both information and consultation purposes for Phase 1.

3. Phase 1 Consultation:

- a. Plan and design the consultation methods to be used and the resources required (e.g. Questionnaires, video, photos, maps. vox pop, focus groups, open forum etc.).
- b. Promote and Organise Delivery.
- c. Deliver .

4. Analyse the Outcomes.

5. Publicise & Review.

Where can I get further information on the COB?

If you have any questions on the campus or the work of the COB please don't hesitate to get in touch with us.

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